



# Toy of the Year Awards

Known as the "Oscars" of the toy industry, the Toy of the Year (TOTY) Awards are presented annually to the top toys, games, and properties of the year. Administered by The Toy Association, the awards program supports the philanthropic work of The Toy Foundation, which delivers new toys to children in need.

Finalists in the toy, game, and license categories were revealed on October 29, 2020. One winner in each category, as well as the coveted "Toy of the Year" award winner and the "People's Choice" winner (based solely on consumer votes), were announced at an exciting TOTY Awards virtual event on February 12, 2021, which also include the induction of toy industry trailblazers into the esteemed Toy Industry Hall of Fame.

# 2021 Winners



#### Toy of the Year

Star Wars: The Child Animatronic **Edition Toy** by Hasbro



#### Action Figure of the Year

Fisher-Price #ThankYouHeroes Line Mattel Inc.



#### Construction Toy of the Year

**LEGO Star Wars The Razor Crest** LEGO Systems, Inc.



# Doll of the Year

**Barbie Color Reveal** Mattel, Inc.



#### Infant/Preschool Toy of the Year

Fisher-Price Laugh & Learn Grow-the-Fun Garden to Kitchen Mattel, Inc.



### License of the Year

Star Wars: The Mandalorian Disney



**LEGO Super Mario Bowser's Castle Boss Battle Expansion Set** LEGO Systems, Inc.





#### People's Choice **Award**

**Story Time Chess** Story Time Chess

The Original Spawn Action Figure and Comic Remastered (2020) McFarlane Tovs



#### Collectible of the Year

**LEGO Super Mario Character Packs** LEGO Systems, Inc.



# Creative Toy of the

Crayola Colors of the World Crayons

Crayola

### Game of the Year

Pokémon Trading Card Game Battle

The Pokemon Company International



#### Innovative Toy of the Year

Star Wars: The Child Animatronic **Edition Toy** Hasbro



### Outdoor Toy of the Year

Ultimate Go-Kart Radio Flyer



### WINNER - Ultimate Go-Kart by Radio Flyer

Inspire hours of outdoor play with the Ultimate Go-Kart, featuring a 24-V battery with three forward speed settings (2.5, 5 and 8mph) and automatic braking. Kids will stay safe with the parentcontrolled speed lock, seat belt and high-visibility racing flag. The XL racing slick rear wheels are perfect for drifting.

MSRP: \$299.99 | 3-8 years | www.radioflyer.com



#### Preschool Toy of the Year

PAW Patrol Dino Patroller Spin Master



### STEAM Toy of the Year

Mega Cyborg Hand Thames & Kosmos



# Plush Toy of the Year

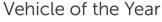
Star Wars: The Mandalorian The Child 11" Plush



# Specialty Toy of the

**LEGO Ideas Grand Piano** LEGO Systems, Inc.





**PLAYMOBIL Back To The Future** DeLorean PLAYMOBIL