

# Toy of the Year Awards

Save the Date  
February 18, 2022



## Toy of the Year Awards

Known as the "Oscars" of the toy industry, the Toy of the Year (TOTY) Awards are presented annually to the top toys, games, and properties of the year. Administered by The Toy Association, the awards program supports the philanthropic work of The Toy Foundation, which delivers new toys to children in need.

Finalists in the toy, game, and license categories were revealed on October 29, 2020. One winner in each category, as well as the coveted "Toy of the Year" award winner and the "People's Choice" winner (based solely on consumer votes), were announced at an exciting TOTY Awards virtual event on February 12, 2021, which also include the induction of toy industry trailblazers into the esteemed [Toy Industry Hall of Fame](#).

## 2021 Winners



### Toy of the Year

**Star Wars: The Child Animatronic Edition Toy** by Hasbro



### People's Choice Award

**Story Time Chess**  
Story Time Chess



### Action Figure of the Year

**Fisher-Price #ThankYouHeroes Line**  
Mattel, Inc.



**The Original Spawn Action Figure and Comic Remastered (2020)**  
McFarlane Toys



### Construction Toy of the Year

**LEGO Star Wars The Razor Crest**  
LEGO Systems, Inc.



### Collectible of the Year

**LEGO Super Mario Character Packs**  
LEGO Systems, Inc.



### Doll of the Year

**Barbie Color Reveal**  
Mattel, Inc.



### Creative Toy of the Year

**Crayola Colors of the World Crayons**  
Crayola



### Infant/Preschool Toy of the Year

**Fisher-Price Laugh & Learn Grow-the-Fun Garden to Kitchen**  
Mattel, Inc.



### Game of the Year

**Pokémon Trading Card Game Battle Academy**  
The Pokemon Company International



### License of the Year

**Star Wars: The Mandalorian**  
Disney



### Innovative Toy of the Year

**Star Wars: The Child Animatronic Edition Toy**  
Hasbro



### Playset of the Year

**LEGO Super Mario Bowser's Castle Boss Battle Expansion Set**  
LEGO Systems, Inc.



### Outdoor Toy of the Year

**Ultimate Go-Kart**  
Radio Flyer



## WINNER - Ultimate Go-Kart by Radio Flyer

Inspire hours of outdoor play with the Ultimate Go-Kart, featuring a 24-V battery with three forward speed settings (2.5, 5 and 8mph) and automatic braking. Kids will stay safe with the parent-controlled speed lock, seat belt and high-visibility racing flag. The XL racing slick rear wheels are perfect for drifting.

MSRP: \$299.99 | 3-8 years | [www.radioflyer.com](http://www.radioflyer.com)



### Preschool Toy of the Year

**PAW Patrol Dino Patroller**  
Spin Master



### Plush Toy of the Year

**Star Wars: The Mandalorian The Child 11" Plush**  
Mattel



### STEAM Toy of the Year

**Mega Cyborg Hand**  
Thames & Kosmos



### Specialty Toy of the Year

**LEGO Ideas Grand Piano**  
LEGO Systems, Inc.



### Vehicle of the Year

**PLAYMOBIL Back To The Future DeLorean**  
PLAYMOBIL